



Northumberland  
County Council

# Northumberland Joint Health and Wellbeing Strategy 2018 - 2028

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Health and Wellbeing Overview and Scrutiny 8<sup>th</sup> Jan 19

[www.northumberland.gov.uk](http://www.northumberland.gov.uk)

# Background

- Statutory responsibility of CCG and Council through HWB
- Developed by CCG, LA and wider stakeholders
- Identifies priority areas for the next 10 years informed by CCG lead engagement exercise
- Synergistic with existing strategies
- Potential contribution of whole of the public sector and VCS
- Agreed governance mechanism to monitor progress
- We can afford to be ambitious

# Northumberland Joint Health and Wellbeing Strategy 2018 - 2028

**Aim:** To improve the health and wellbeing of Northumberland residents and reduce inequalities

## **Focusing on 4 themes:**

- Giving every child and young person the best start in life
- Taking a whole system approach to improving health and care
- Addressing some of the wider determinants
- Empowering people and communities



## **Measuring success:**

Improvements in Life Expectancy; Healthy Life Expectancy; reducing inequalities in both (improving LE and HLE in those from our most deprived communities quicker)

# Children & Young People

## Outcome:

All children and young people are happy, aspirational and socially mobile



## Priority Areas:-

- Provide the best quality education that we can.
- Ensure all children and young people feel safe and supported in all areas of their life.
- Support children, young people and their families to make positive lifestyle and social choices

# Children & Young People

## What sort of things are we going to do?

- Undertake a wholesale review of educational provision to ensure that all children enjoy good quality education
- Work with schools via school improvement to target those children on FSM who need additional support to realise their potential
- Work with the public and all partners who have contact with children to ensure they recognise and respond to situations where children might be at risk
- Work with schools to promote and improve the emotional wellbeing and resilience of children and young people.
- Support CYP who are disadvantaged through adversity created through physical deficit or societal circumstance to enable them to make positive social and lifestyle choices
- Ensure parents have the tools to promote attachment and understanding of positive behavioural health insights.

## How are we going to measure progress?

### Priority - Provide the best quality education that we can

- Achievement gap between pupils eligible for free school meals and/or with special educational needs and their peers
- School readiness
- Persistent absent rates
- Exclusions (fixed term and permanent)

### Priority - Ensure all children and young people feel safe and supported in all areas of their life

- Emotional wellbeing of children looked after
- Hospital admissions caused by unintentional and deliberate injuries in under 18s
- *SEND indicator TBC – initial proposal withdrawn following stakeholder engagement*

### Support children and young people to make positive lifestyle and social choices

- Under 18 conceptions
- Breastfeeding - initiation and at 6-8 weeks
- Smoking status at time of delivery
- Excess weight in Reception and Year 6 pupils

Through the Children and Young People's Strategic

Partnership

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# Whole system approach to health and care

## Outcome:

To maximise value from, and sustainability of, health and social care and other public services for improving the health of the people of Northumberland, reducing health inequalities.



## Priority Areas:

- Refocus and prioritise prevention and health promotion;
- Improve quality and value for money in the health and (social) care system (integration);
- Ensure access to services that contribute to health and wellbeing are fair and equitable.

# Whole system approach to health and care

## What sort of things are we going to do?

- Embed Making Every Contact Count across the whole system so that as many people as possible are trained to have these conversations.
- Take a systematic approach to integration: look at where we can pool and align budgets across health and social care; and jointly commission health and care services so they are more person-centred and coordinated.
- Develop a social value framework and embed social value considerations into policies, decisions and public procurement where appropriate.
- Continue work to ensure care professionals can access electronic patient records from where they work in the system.



## How are we going to measure progress?

### Priority - Refocus and prioritise prevention and health promotion

- Smoking prevalence in adults.
- Rate of hospital admissions for alcohol-related conditions.
- Percentage of physically active or inactive adults.
- Improved mental wellbeing.

### Improve quality and value for money in the health and (social) care system (integration).

- User and carer experience and quality of life.
- Total delayed transfers of care.
- Rate of emergency admissions for acute conditions that should not usually need hospital admission / ambulatory care sensitive hospital admissions.
- Rate of people receiving social care packages.
- Rate of admissions to residential and nursing care homes.

### Ensure access to services that contribute to health and wellbeing are fair and equitable

- Inequalities in access to key services.

# Empowering People and Communities

## Outcome:

People and communities in Northumberland are listened to, involved and supported to maximise their wellbeing and health.



## Priority Areas:

- Work with partners, providers, practitioners and the systems they work in to promote and embed a 'more than medicine' approach;
- Provide people and communities with access to networks and activities which will support good health and resilience;
- Support people to gain the knowledge, skills and confidence they need to be active partners in managing and understanding their own health and healthcare



# Empowering People and Communities

## What sort of things are we going to do?

- Develop a Strategy and Action Plan for developing community centred approaches for wellbeing and health in Northumberland.
- Work with health and social care providers to implement a system wide standard for workforce development that ensures staff have the necessary, knowledge skills and support to deliver the strategy.
- Work with frontline staff to raise awareness of how and where to refer/signpost people to community based initiatives;
- Develop a model for asset based community development approaches across Northumberland
- Work with schools, the voluntary sector and LA departments to identify and develop intergenerational approaches to developing life skills in young people



## How are we going to measure progress?

Requires a different approach - qualitative measures and bespoke evaluation mechanism. For instance:

- **Validated questionnaires** (for example the short Warwick Edinburgh mental wellbeing scale ), **interviews, focus groups, consultation** events and **case study** analysis
- Gather information from local service providers and agencies as well as members of the local community
- Develop community led approaches to evaluation
- Measure impact over time by repeating information gathering with community at regular time points to measure changes and inform future development

### Benchmarking and trends using:

- Self-reported wellbeing
- Carer reported quality of life
- People who use services who have life

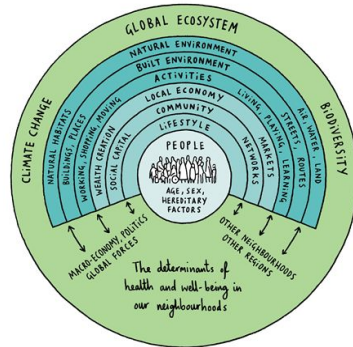


## Through the Empowering People and Communities Stakeholder Group

# Tackling some of the wider determinants

Outcome:

People's health and wellbeing is improved through addressing wider determining factors of health that affect the whole community.



Priority Areas:

- Tackle fuel poverty by increasing the number of households with access to affordable warmth
- Support people to live independently for as long as possible by maximising the use of building regulations
- Increase the number of people with long term health conditions moving into and sustaining work
- Ensure local transport policy delivers on providing resilient, flexible and sustainable transport options across the county, particularly in rural areas.

# Tackling some of the wider determinants

## What sort of things are we going to do?

- Use the North of Tyne Combined Authority and devolution deal to maximise existing funding streams and develop new alternative sources of funding to enhance provision
- Transform services to reflect a focus of prevention and innovation in service development.
- Employer-focussed intervention to improve recruitment, retention and progression of people with disabilities or long term health conditions
- Advancement service for employees and employers in low wage sectors to support progression from low-paid jobs
- New approaches for retention and progression of people aged 50+ in the workforce.
- Support residents with caring responsibilities to sustain employment or return to the labour market; support for users of mental health services to move toward the labour market

## How are we going to measure progress?

- Fuel poverty
- Excess winter deaths
- Number of homes with energy efficiency rating of Band C
- Number of households accessing Warm Front scheme
- Proportion of all new council home builds suitable for over 55's
- Proportion of new homes close to services and infrastructure links
- People with mental illness or disability in settled accommodation
- Proportion of adults in contact with secondary mental health services living independently, with or without support
- Gap in employment rate between those with a long term condition and general employment rate
- Proportion of working age adults in contact with social services in paid employment
- Overall employment rate
- Percentage of workless households
- Number of people using rail services
- Mode of travel to school



# Next Steps

- Approval by HWB 17<sup>th</sup> Jan 19
- Develop public facing version
- Promote, promote, promote
- Present thematic action plans to HWB
- Monitor progress
- Mid Term Review 2023

